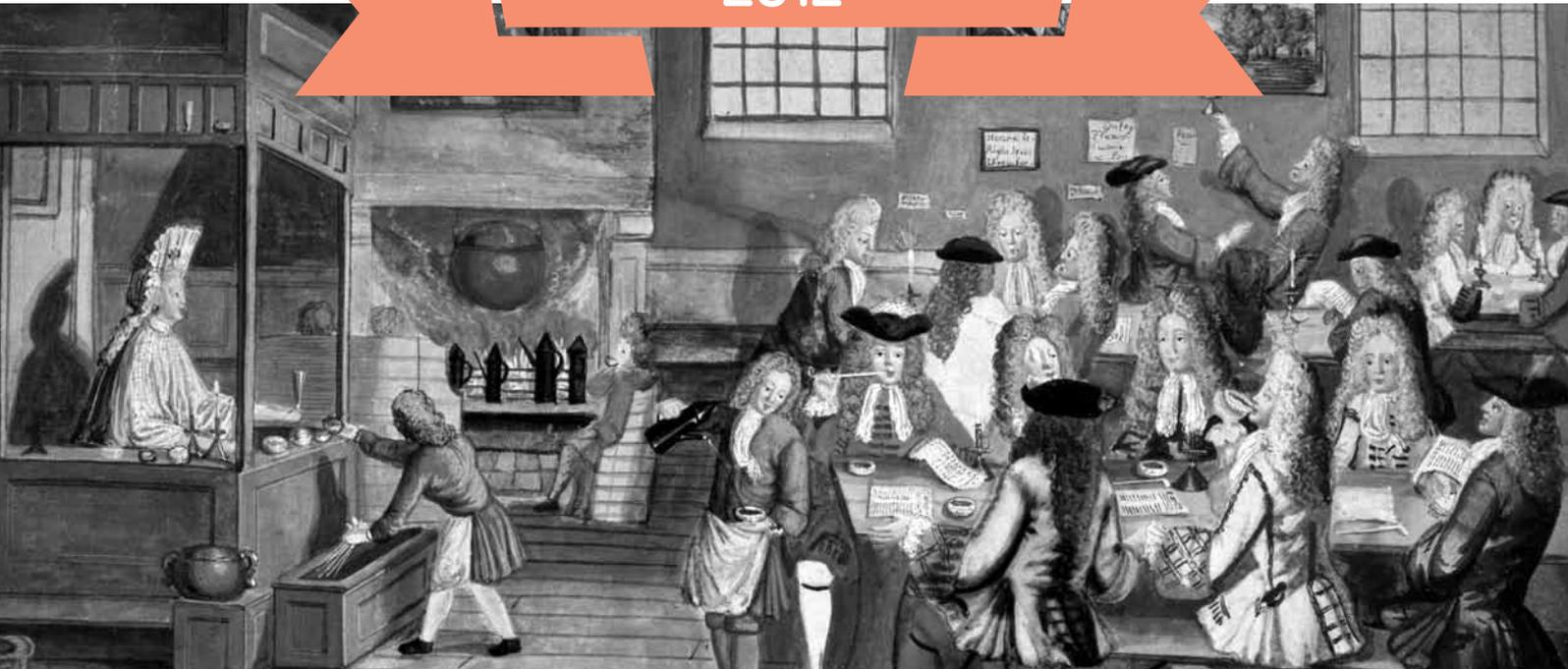




THE
PERFORMANCE
THEATRE

THE INSPIRED LEADERSHIP AWARD 2012



A professional portrait of Andrew Liveris, a man with a mustache, wearing a dark suit, light blue shirt, and patterned tie. He is smiling and standing in front of a wooden railing. The image is partially overlaid by a circular graphic on the left side.

ANDREW LIVERIS

Chief Executive Officer,
The Dow Chemical Company





“CONFRONTING THE WORLD’S MOST IMPORTANT ENVIRONMENTAL CHALLENGES IS GOOD FOR THE PLANET AND GOOD FOR BUSINESS.”

Andrew Liveris is President, Chairman and Chief Executive Officer of The Dow Chemical Company (Dow). When Mr Liveris became CEO in 2003, he committed to extending the fundamental changes to the company’s environmental record that had been initially established in 1995. In Dow’s 2015 sustainability goals, he endorsed a more ambitious, next generation set of goals that has dramatically improved the sustainability of the company’s operations, using energy, land and water more efficiently and with less impact on the environment. Most recently the company has launched a multi-year collaboration with The Nature Conservancy to study the value of nature and to share the findings publicly. Mr Liveris believes Dow can do far more, turning the power of Dow’s scientific expertise to issues of sustainability faced by enterprises and individuals worldwide – an insight that has become a central part of the company’s new strategic direction. Today Dow connects chemistry and innovation with the principles of sustainability to help address many of the world’s most challenging problems through a broad

range of technology-based products and solutions in areas such as clean water and renewable energy generation.

The financial crisis and recession were particularly punishing to the chemical industry, yet through it all Dow, under Mr Liveris, has maintained its commitment to achieving its sustainability goals. As he has often said, confronting the world’s most important environmental challenges is good for the planet and good for business.

For leading the transformation of a major global company by introducing a fundamentally new strategy, with sustainability at the core of every part of the business, Andrew Liveris is the recipient of the 2012 Inspired Leadership Award.

Geoff Colvin

Senior Editor-at-Large, Fortune Magazine
Chair, Inspired Leadership Award Committee

ABOUT THE ILA CRITERIA

The Performance Theatre Foundation established the Inspired Leadership Award in 2006 to celebrate global business pioneers – visionary leaders who combine outstanding business performance with values and behaviours that sustain and strengthen the human and natural environments in which their organisations operate.

ILA WINNERS ARE:

- leaders of businesses with a global impact
- visionaries with an ability to anticipate trends on the horizon and meet their challenges
- driven by values and the highest moral and ethical standards
- outstanding performers with a track record of delivering environmentally sustainable growth

PAST RECIPIENTS

- **Zhang Ruimin**, CEO of Haier Group (2011)
- **Paul Polman**, CEO of Unilever (2010)
- **William Weldon**, Chairman and CEO of Johnson & Johnson (2009)
- **Ratan Tata**, Chairman of Tata Group (2008)
- **Lars G. Joseffson**, President and CEO of Vattenfall (2007)
- **Sir Richard Branson**, Chairman of Virgin (2006)

ABOUT THE ILA COMMITTEE

The recipient is chosen by unanimous vote by an international committee. The committee's current members are:

Geoff Colvin

Author and Senior Editor-at-Large at Fortune Magazine (Committee Chair)

Jeremy Hillman

Director of External Communications at Bill and Melinda Gates Foundation

Sven Molleklev

Senior Vice President and Head of Corporate Relations & Corporate Social Responsibility at Det Norske Veritas

Michael Nobel

Chairman of the Nobel Charitable Trust

